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Institiúid Teicneolaíochta Chorcaí  
Cork Institute of Technology

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## APP FOR SICK CATTLE WINS APPRentice COMPETITION AT CIT

An App that provides diagnoses and remedies for sick cattle was the winner of the second annual APPrentice competition which took place at Cork Institute of Technology as part of CIT Innovation Week. The aim of the competition is to get the creative juices flowing and to encourage the design of app ideas from students across all of CIT's faculties.

The competition was a tremendous success with over 113 high quality entries from across the institute including Bar Management, Social Care, Herbal Science, Business, Multimedia, Engineering, Chemical Engineering and Business Information Systems. Some of the entries included apps for bar management, care of the elderly, loyalty card management, cattle care, cinema attendance and parental control on Wi-Fi access.

The apps were assessed by judges from industry including Pat Phelan, CEO of Trustev, Marion Roche, Irish Fiddler App, Victor Donnelly, DeCare Systems and Conor Quigley from Future Homes, while the internal judges were Martin Connolly, Don Crowley and Finbarr Sheehan.

Gerard O'Donovan, Head of School of Business in CIT, presented the overall prize in the APPrentice competition to Paul McCarthy from Grenagh, Co. Cork, who is currently in his 4th year of a Business Information Systems degree.

Paul's app design "Cattle Care", is an app that provides diagnoses and remedies for sick cattle. The app is targeted at farmers who can type in symptoms of their sick animal and the app suggests a diagnosis and remedy which the farmer can adopt.

Mr O'Donovan said, "The judges, staff and visitors commented on how relevant these app ideas were and their commercial potential. It was great to experience the enthusiasm, creativity and innovative mind set among CIT students.

"Thanks to the lecturing staff across the Institute who promoted this initiative in the classroom and encouraged students to enter the competition. The competition organisers: Catherine Murphy, Colm Barry Murphy, Isabel Rossiter, Ciara Lavelle- O'Brien, and Michelle Kelleher deserve special mention for their great enthusiasm, hard work and professionalism in ensuring this competition was a great success."

**ENDS**

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